



PARADE APPLICATION 2022

Dear Prospective Participant,

On behalf of the Essex Fun Fest Committee, I would like to invite you and your organization to join us in this year's Fun Fest Parade on Saturday, July 9. It's a great way to promote your organization, business or service group. It's also great fun and entertainment for all.

ABOUT THE PARADE!

PARADE THEME

2022 has been declared Year of The Garden so if you choose to meet the theme, please consider your float entry to be vibrant in colour, and filled with anything and, everything, garden related.



PARADE FLOAT CHALLENGE

This year, we are rewarding you for participating in our parade. Our sponsor, ONYX FITNESS SOLUTIONS, will be judging all the participating floats and you could win \$\$\$\$ for your charity of choice.

Be as creative as possible and join in the fun!

CRITERIA YOUR FLOAT IS BEING JUDGED ON

Your float will be judged on Overall Appearance and Creativity/ Originality.

1st place \$500 | 2nd place \$250 | 3rd place \$100

Overall Appearance (0-10 points awarded)

Does the float look good? Does the float adhere to the theme? Is the float constructed of quality? Is the float colourful? Does the float look safe?

Creativity/Originality (0-10 Points)

Is the float design, construction and appearance something out of the ordinary? Does the float have and any moveable parts, gimmicks, encompassing traits?

LINEUP START TIME

9:30am on Medora Avenue with overflow on Albert Street and Harvey Street.

PARADE START TIME

10:30am

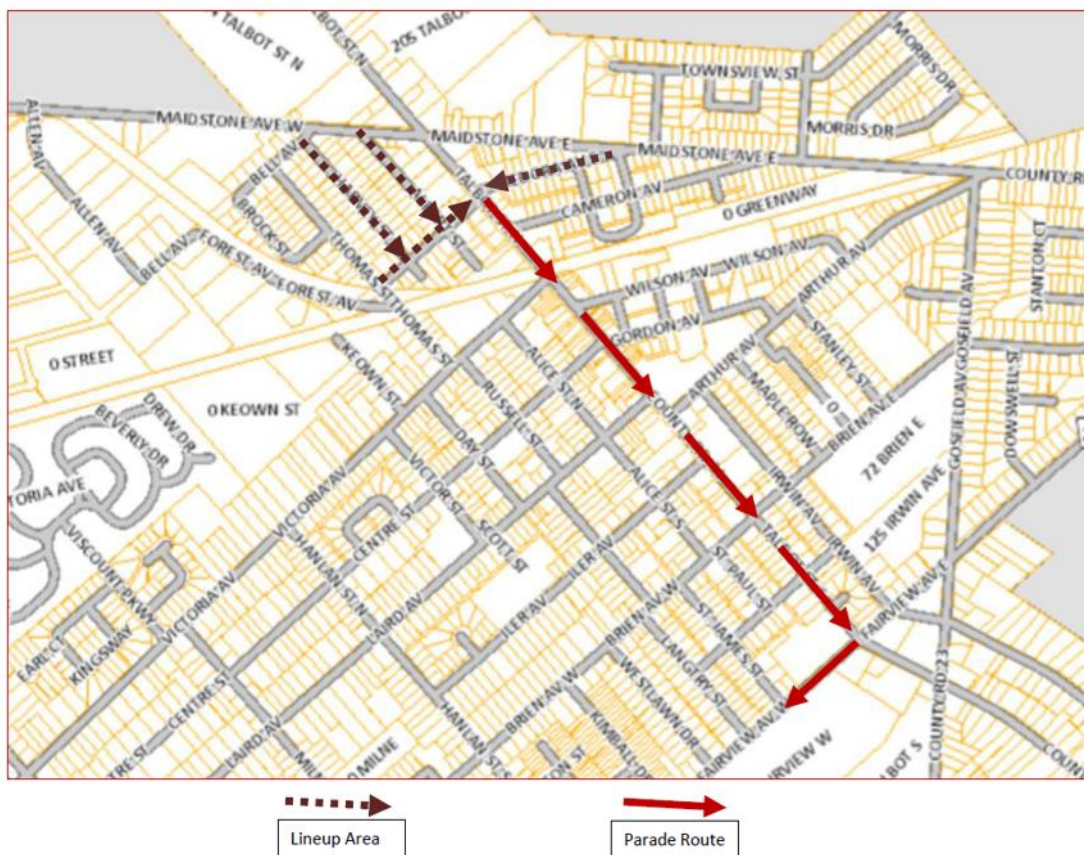
PARADE APPLICATION DEADLINE

The deadline to submit application is Friday, July 1, 2022

PARADE STAGING AND ROUTE

The parade route will be from Medora Avenue to Fairview Avenue.

MAP OF INTEREST



THINGS TO KNOW

During the parade, walkers are welcome to hand out wrapped treats. We discourage the throwing of items as it may entice children to run out among the moving vehicles to retrieve them. This is also a perfect opportunity to hand out flyers, coupons and promotional items to hundreds of people.

Safety is the festival's number 1 priority. Volunteers and the OPP will assist with road closures and traffic flow.

Attached is the entry form. Complete and return this form as soon as possible by one of the following methods:

Drop-off or Mail to:

Essex Town Hall

33 Talbot Street South, Essex, Ontario N8M 1A8

(8:30 AM to 4:30 PM Monday to Friday. After-hour drop box available)

Essex Centre Sports Complex

60 Fairview Avenue West, Essex, Ontario

(9:00 AM to 4:30 PM Monday to Friday)

Email to: essexfunfest@gmail.com

Attention: Richard Tapping

When all entries are accepted, and within 1 week of the parade date, you will be emailed further details including your entry number and assembly location.

PARADE APPLICATION FORM 2022

Name of Group/Organization: _____

Contact Name: _____

Mailing Address: _____ Town/City: _____

Postal Code: _____ Telephone: _____ Cell #: _____

Email Address: _____

Briefly describe your entry: _____

Does your float/vehicle plan on having music or produce loud sounds? Yes No

What Charity/Non-Profit Group are you representing? _____

Photography Disclaimer:

I, _____, authorized representative of the above named organization, do hereby acknowledge and consent that any photography or video imaging obtained during this event may be used by the Town of Essex, the Fun Fest Committee and their representatives without any re-numeration or ownership claims at this time or in future.

Group/Organization: _____

(Please Print)

Authorized Representative Name: _____

(Please Print)

Signature: _____ Date: _____